



## McNeil Johnston

36 Henry Austin Drive  
Wilton, CT 06897  
203 563-0852

### Web Designer, Webmaster, Developer

Highly experienced designer and web-builder with ongoing work creating, implementing and managing online presences for individuals, corporations, institutions and non-profits. Designing and managing web sites since 1998 under the DBA name LightSites.

Offering a high level of expertise in online database implementation, social networking placement, graphic design and server-side infrastructure with a high priority placed on cost efficiency.

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#### *Technical skills*

##### **Web Authoring**

Dreamweaver  
Adobe Live Motion (Flash)  
Hand coding

##### **Graphics**

Photoshop  
Illustrator

##### **E-commerce**

Zen Cart  
PayPal advanced  
implementations

##### **Video**

Flash video  
Sony Vegas Video  
Adobe Premiere

##### **Database**

MySQL/PHP

##### **Audio Production**

Full digital and MIDI  
production

##### **Facebook Placement**

Page creation and  
networking establishment

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#### **Portfolio**

viewable online at [www.LightSites.com](http://www.LightSites.com)

McNeil Johnston, designer and webmaster

#### **Jewelers Vigilance Committee 2006-present**

Extremely content-heavy professional site – over 350 content pages served up via CMS. I am currently serving as content manager and designer, also performing server upgrades and managing security. Members only section, online databases, much, much more.

Reference: [Amy Greenbaum](#)

[www.jvclegal.org](http://www.jvclegal.org)

Director of Marketing & Development

## Young's Nurseries

2008-present

Redesign using MySQL/PHP database-driven content management system. Also includes dynamic product database with images. All content managed by the client.

Reference: [Dave Gindek](#),  
Vice President / Secretary

[www.youngsnurseries.com](http://www.youngsnurseries.com)

## Jordan Schlanger

2004-present

Internationally celebrated jewelry designer Jordan Schlanger's official site. Understated and elegant, punctuated by Flash.

Reference: [Jordan Schlanger](#)

[www.JordanSchlanger.com](http://www.JordanSchlanger.com)

## GlitterWorks Studio

2007-present

With her explosive success triggered by multiple appearances on the Martha Stewart show, 'Glitter Lady' Laurie Davis needed a website - fast! This Flash site was built in a week's time

Reference: [Laurie Davis](#)

[www.glitterworksstudio.com](http://www.glitterworksstudio.com)

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## Other LightSites sites:

Original designs by McNeil Johnston

[www.TheChicSense.com](http://www.TheChicSense.com) 2007

[www.LightSites.com](http://www.LightSites.com) 1999

[www.RichieFontana.com](http://www.RichieFontana.com) 2002

[www.YankeeMusic.com](http://www.YankeeMusic.com) 1998

[www.KelleyOberreit.com](http://www.KelleyOberreit.com) 2007

[www.ExpressionLimo.com](http://www.ExpressionLimo.com) 2009

[www.DavidRuffo.com](http://www.DavidRuffo.com) 2008

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## More...

Currently involved in two high-profile 'site rescues'. These are situations in which the current site designer/webmaster has become non-communicative and/or adversarial, and I have successfully returned site control back to the owners.

Facebook placement has become another vital part of my work.

Click to view the [LightSites Facebook page](#).

Other design projects pending.

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**McNeil Johnston** was born in San Francisco, and raised in Honolulu Hawaii, where he attended Punahou School from Kindergarten through High School. He attended the Mannes College of Music in New York City and earned Bachelor of Music and Master of Music degrees in 1985 and 1988, respectively. He began designing web sites in 1998, founding LightSites as a sole proprietorship with the goal of providing high-level web design and consulting services to individuals and small companies at reasonable rates. He currently resides in Wilton, CT.